



-- For Immediate Release

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**Banner Engineering Completes Implementation of Optel Software on ASM lines in Minneapolis and Suzhou (China)**

**AUSTIN, TX — November 2017** — Optimal Electronics Corporation, a global provider of smart software solutions for the electronics assembly industry, announces that Banner Engineering has completed the implementation of Optel software for production scheduling and materials management on ASM lines at their plants in Minneapolis and Suzhou (China). Banner Engineering is a worldwide leader in industrial automation.



“Because of the complex nature of our products and a very high mix production environment, we needed to find a solution for large and frequent setups and inexact inventory levels,” said the lead Banner engineer on the project. “Optel helped to solve our problems by allowing us to create grouped work order setups, and provide inventory accuracy and traceability through a comprehensive materials management system. The materials management system allows for materials receiving, bar-coding, storing and verification, plus integration with our ERP system for real-time component consumption and scrap deduction. We have a long and positive experience of working with Optimal Electronics, and we are very satisfied with the quality of Optel software and the support that Optimal Electronics provides.”

Optel is an integrated software suite of smart solutions for dynamic production scheduling, line balancing, multi-vendor machine programming and optimization, real-time materials management, component and process traceability, and quality management. This integrated offering is supported by the company’s extensive application experience to help electronics assembly manufacturers achieve their production and quality goals.

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**About Optimal Electronics Corporation**

**Optimal Electronics Corporation** is a global provider of innovative software solutions for the control and optimization of electronics assembly processes. The company's flagship product, Optel™, has been used in production at F500 companies since 1998, delivering a true Lean Manufacturing environment with an incredibly short return on investment (ROI). To learn more, visit the company at [www.optelco.com](http://www.optelco.com).

**About Banner Engineering**

Banner Engineering is a global leader in the field of industrial automation. Banner's sensors and vision, LED lights and indicators, wireless and safety products are used by companies large and small, from industry leaders in the Fortune 500 to innovators just entering the market. Companies all around the world use Banner's award-winning products and solutions to increase efficiency, reduce costs, safeguard equipment and protect personnel. Headquartered in Minneapolis, MN, Banner has sales offices, production facilities, and field representatives throughout North and South America, Asia, Africa, Australia, and Europe. To learn more about Banner Engineering, their products, solutions, and the industries they serve, visit [www.BannerEngineering.com](http://www.BannerEngineering.com)