



**FOR IMMEDIATE RELEASE**

## **Optimal Electronics' MES Solution Is Deployed by National Instruments In Assembly Operations World-Wide**

Austin, TX – September 14, 2005 -- Optimal Electronics Corporation announces that National Instruments Corporation has completed the corporate-wide implementation of Optel, Optimal Electronics' industry leading MES solution, across manufacturing facilities world-wide. Optel offers maximum control, flexibility, and interconnectivity with industry-leading assembly line equipment. After extensive benchmarking of leading MES providers, National Instruments selected Optel as the best solution for improving manufacturing productivity, visibility and traceability.

"The software's ease of deployment, scalability and combination of data preparation, product data management, and manufacturing execution within a single system delivers a unique competitive edge for National Instruments. Prior to Optel, the new product introduction (NPI) process required several hours to prepare, schedule, and assign a new job to an assembly line. With Optel, it takes a matter of minutes, and we now have the flexibility, as our priorities change, to modify jobs on the fly using Optel's unique capabilities," says Suresh Sundarababu, Engineering Manager at National Instruments.

### **Performance and Unmatched Support**

"We selected Optimal Electronics because it is a single solution with superior features that enable us to address all of our internal control requirements. Optel offers unique features not provided in any other software currently on the market. We were equally pleased with the comprehensive global support provided by the Optel team," adds Sundarababu

### **About Optimal Electronics Corporation**

Optimal Electronics Corporation helps companies drive profits, accelerate innovation, reduce costs, and ensure manufacturing compliance throughout the product assembly process. Optimal Electronics' leading solution, Optel, provides

automating production scheduling, materials management, and complete manufacturing-floor control. For more information, visit the company's Web site at <http://www.optelco.com>, or email us at [sales@optelco.com](mailto:sales@optelco.com).

### **About National Instruments**

National Instruments ([www.ni.com](http://www.ni.com)) is a technology pioneer and leader in [virtual instrumentation](#) – a revolutionary concept that has changed the way engineers and scientists in industry, government and academia approach measurement and automation. Leveraging PCs and commercial technologies, virtual instrumentation increases productivity and lowers costs for test, control and design applications through easy-to-integrate software, such as NI LabVIEW, and modular measurement and control hardware for PXI, PCI, USB and Ethernet. Headquartered in Austin, Texas, NI has more than 3,600 employees and direct operations in nearly 40 countries.

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