



**For Immediate Release**

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**Contact**

Doug Norton  
Vice President of Sales & Marketing  
Optimal Electronics Corporation  
[doug@optelco.com](mailto:doug@optelco.com)  
512-673-6920  
Web site: [www.optelco.com](http://www.optelco.com)

**Optimal Electronics Wins a New Industry Award for Its Optel™ MES Software Suite**

**Las Vegas, NV — March 31, 2008** — Optimal Electronics Corporation, a global provider of innovative software solutions for the control and optimization of the electronics assembly process, announces that its industry-leading Optel™ MES software suite, including its Dynamic Production Scheduling, has been awarded a NPI Award in the Software Management category. The award was presented to the company during a Monday, March 31, 2008 ceremony that took place in the Mandalay Bay Resort & Convention Center in Las Vegas before the start of APEX 2008.

Optel Dynamic Production Scheduling is a key Lean Manufacturing software technology that is crucial for today's highly dynamic electronic manufacturing environment. The market has shifted to require high-mix, low-volume manufacturing, with ever-decreasing lead times. This requires companies to be more agile and efficient than ever before if they are to be profitable. The Optel Dynamic Production Scheduling software helps manufacturers meet due dates while eliminating unnecessary changeovers, reducing the changeover times, and minimizing WIP and inventory levels.

Optel Dynamic Production Scheduling takes work orders as input from the ERP/MRP system, scans them for common parts and due dates, and groups them in common setups. These grouped setups — rather than individual work orders — are then scheduled in the most optimum way across all available SMT lines and placement machines to maximize asset utilization. Dynamic Production Scheduling works in concert with the kitting, automated multi-vendor machine programming, and optimization functions in the Optel suite to provide execution and control of the manufacturing process. It is configurable to support multiple optimization objectives and also provides an easy-to-use manual scheduling and rescheduling capability to react to changing demands, such as hot lots and prototype runs.

Optel, the best solution for improving manufacturing productivity, visibility and traceability, offers maximum control, flexibility, and interconnectivity with industry-leading assembly line equipment. Optel can integrate and communicate directly with the stockroom and component

placement machines, providing needed visibility to WIP and accurate inventory levels. This restores inventory integrity to ERP/MRP systems, allowing production management to make informed decisions. A key capability in Optel Material Management is component-level traceability. This is a requirement for electronics used in military, aerospace, automotive, communications, and medical products. It is also a crucial tool for manufacturers to ensure RoHS compliance (i.e., lead-free), purge defective components, and dramatically lower costs in the event of a recall.

Premiering in 2008, the NPI Awards program is an annual celebration of product excellence in electronics surface mount assembly. Premier products based on the finest examples of creative advancement in technology are chosen by a distinguished panel of industry experts.

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#### **About Optimal Electronics Corporation**

**Optimal Electronics Corporation** is a global provider of innovative software solutions for the control and optimization of electronics assembly processes. The company's flagship product, Optel™, has been used in production at F500 companies since 1998, delivering a true Lean Manufacturing environment with an incredibly short return on investment (ROI). Optel is the most comprehensive and powerful Manufacturing Execution System (MES) for managing the electronic assembly process. Customers are able to control and optimize the entire manufacturing floor from their desktops, benefiting from increased agility, throughput, and quality while reducing their manufacturing costs.

This state-of-the-art system comprises a full suite of modules including production scheduling, grouped setups, machine program optimization, material verification, materials management, and detailed component level traceability, all integrated by a single global database. Optel's ability to control and optimize all aspects of circuit assembly is unmatched by competitors. To learn more, visit the company at <http://www.optelco.com>.