



FOR IMMEDIATE RELEASE

Optimal Electronics Announces Strategic Partnership with B-Global Technologies

AUSTIN, TX – October 4, 2006 – Optimal Electronics Corporation, a leading provider of Manufacturing Process Management and Optimization solutions for electronic assembly, today announced a strategic partnership with B-Global Technology, a global software and services company based in Penang, Malaysia.

The two companies are collaborating for support, business development, and future product development. The B-Global team is now supporting existing Optel™ customers throughout Asia. In addition, they will lead future Optel™ implementations, working closely with the Optimal Electronics support organization. They are also the exclusive distributor of Optel in Asia and are already leveraging their existing customer relationships to drive business development activities. Conversely, Optimal Electronics is leveraging its customer relationships to drive business development for B-Global solutions in the Americas.

“We are partnering with B-Global Technology because of their excellent team, solid customer relationships, and successful engagements” said Newt Hamlin, CEO of Optimal Electronics. “Many of their customers have needs that our Optel product suite can address, such as component traceability, production scheduling and optimization, and production control. We are delighted to be working with such a great company in this very important region.”

“We are honored to be the exclusive partner for Optimal Electronics in Asia”, said Matt O’Malley, CEO of B-Global. “We have enjoyed working with their team and customers and share a common vision to improve our customers’ quality, profitability, and efficiency. We will be working closely with customers to identify opportunities for improvement in their entire manufacturing flow, both inside the factory and throughout the entire supply chain.”

About Optimal Electronics Corporation

Optimal Electronics Corporation helps companies drive profits, accelerate innovation, reduce costs, and ensure manufacturing compliance throughout the product assembly process. Optimal Electronics' leading solution, Optel, provides automated production scheduling, materials management, component traceability, and complete manufacturing-floor control. For more information, visit us at <http://www.optelco.com>.

About B-Global Technology

B-Global (<http://www.b-globaltechnology.com>) is a high-tech company specializing in technology to enable business process optimization and intelligent supply chain management. B-Global provides technology and business solutions to improve and enhance organizations' business processes.

Product and company names listed are trademarks or trade names of their respective companies.

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